

## the flaw of averages: why we underestimate risk in the face of uncertainty (pdf) by sam i. savage (ebook)

A must-read for anyone who makes business decisions that have a major financial impact. As the recent collapse on Wall Street shows, we are often ill-equipped to deal with uncertainty and risk. Yet every day we base our personal and business

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The Flaw of Averages: Why We Underestimate Risk in the Face of Uncertainty

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